

ALBERTA'S MOST  
**EXPLOSIVE**  
GOLF TOURNAMENT

*Global Fest*  
**GOLF**  
*Classic*  
2024

PLAYER & SPONSORSHIP PACKAGE

**JUNE 17, 2024**  
**1:00PM SHOTGUN START**

Proudly sponsored  
by and held at:



612 Muirfield Cres,  
Lyalta, AB T0J1Y0

## WHAT IS GLOBALFEST? WHY SHOULD YOU SUPPORT GLOBALFEST?

What originally began as a 5-day international pyro-musical fireworks showcase & multicultural festival has grown into a community agency that now actively presents and creates all year long. **The underpinning of all our efforts** as a not-for-profit organization **is in community development and making Calgary a more vibrant, progressive, and inclusive community** for all its residents.

### OUR PROGRAMMING INCLUDES:

#### GlobalFest – Reaching Out (Three Year Community Development Initiative)

In 2021 GlobalFest launched the new “Reaching Out” Initiative. As our influence extends into the community, we are reaching out to corporate partners with common alignment to our new mission and vision. We seek support that goes beyond the financials. Support which encourages engagement. Thoughtful, active engagement. The best and brightest ideas will be sought and nurtured, and the reach will continue to grow. The need is great. The challenge is significant. The benefits for all our citizens will be substantial. We will encourage our collective community to be a better place for all. The Reaching Out Initiative expands on the works that GlobalFest has undertaken for many years, in five key areas:



**Internships & Mentorships** – The Youth Leaders of Tomorrow Program has seen dozens of student interns, over the years, work closely alongside GlobalFest staff in every aspect of event coordination.

**Urban & Youth Arts Project** – The Urban Arts program has connected with over 10,000 youth since 2010, engaging them in art and literacy programs in-and after-school.

**Human Rights Forum** – GlobalFest’s commitment is to ‘Continue the Dialogue’. Moving from a single weeklong series to a more robust offering, with additional stand-alone community forums to explore the findings of the main event.

**OneWorld Cultural Programming** – The OneWorld Festival is GlobalFest’s showcase of the dynamic and vibrant ethno-cultural communities found within our city. Programming during the OneWorld Festival in August includes cultural pavilions, performances, ethnic food vendors, a tipi village and international night market activity, etc. Our programming also includes us being at the Calgary Stampede, appearances at Heritage Park, Stephen Avenue, Dragon Boat Festival as well as other community events and spaces in Calgary. This also includes our recent presentations as part of Chinook Blast and FrostFest this past month.



**OneWorld Festival’s** unique cultural performances, heritage pavilions and international cuisine **promotes cultural inclusion and relevance within our city**. A signature event in the OneWorld Festival is our annual Citizenship Ceremony. Held at Elliston Park, this annual tradition has enabled over 1,000 individuals to become new Canadian Citizens. In addition to advancing the recognition and appreciation of the many communities that comprise Calgary’s cultural mosaic, GlobalFest also promotes the participation of cultural communities in partnership with organizations such as the Calgary Stampede, Calgary Zoo, Heritage Park, Calgary Tower, Calgary Downtown Association and Alberta Dragon Boat Festival.



**GlobalFest International Fireworks Festival** attracts the world’s top pyro-musical fireworks designers whose presentations **illuminate the sky with a colliding orchestra of light and sound in celebration of our world**. GlobalFest requires each designer to follow specific artistic requirements that result in presentations that cannot be seen anywhere else in the world - making each night of the festival a world premiere presentation. In the past 22 years, countries from around the world have participated in this annual competition including China, Brazil, Chile, France, Germany, Italy, Japan, Spain, Mexico, India, the USA, and many more.





## 2024 GLOBALFEST GOLF CLASSIC

This spring, GlobalFest will be hosting its **8<sup>th</sup> Annual GlobalFest Golf Classic** on **Monday, June 17<sup>th</sup>, 2024**. Please join us at Muirfield Lakes Golf Club as we indulge in the multiple food & beverage holes provided in what will be an adventurous, fun-filled day of golf. **All proceeds raised will go towards supporting the many community and youth development programs GlobalFest undertakes all year round**, including the Human Rights Forum and Urban Arts Program and more!.

SPONSORSHIP OPPORTUNITIES <small>*Prices include GST</small>	HOLE SPONSOR \$500 <small>+ Competition hole prize</small>	PUTTING CONTEST \$3,000	COCKTAIL RECEPTION \$3,000	GOLF CART \$3,500	TEE GIFT \$3,500	HOLE-IN-ONE <small>You cover the insurance: provide the hole-in-one prize &amp; secondary closest to the pin prize</small>	PRESENTING SPONSOR \$10,000
Corporate logo recognition in GlobalFest Official Program, Golf Program & Website	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★
Company name as Presenting Sponsor and additional signage throughout the golf course							★ ★ ★
Recognition during Cocktail Reception/Award Ceremony	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★
Opportunity for company to display banner at Club House			★ ★ ★				★ ★ ★
Company name/logo on signage at Putting Green	★ ★ ★	★ ★ ★					
Company name/logo on signage at Tee Box	★ ★ ★				★ ★ ★	★ ★ ★	★ ★ ★
Company name/logo signage on Golf Carts				★ ★ ★			
Opportunities to have designated representative available for networking opportunities	★ ★ ★	★ ★ ★	★ ★ ★		★ ★ ★	★ ★ ★	★ ★ ★
Opportunity to themed putting contest around your product or service		★ ★ ★					
Opportunity to insert promotion or product sample in each golf cart				★ ★ ★			★ ★ ★
Complimentary Eightsome							★ ★ ★
Complimentary Foursome		★ ★ ★	★ ★ ★	★ ★ ★	★ ★ ★		

If you have any questions, please contact John Pham at (403)-569-9679 or [john.pham@globalfest.ca](mailto:john.pham@globalfest.ca)



## GOLF REGISTRATION & SPONSORSHIP FORM

Sponsorship and registration is on a first come, first served basis and is only reserved after full payment is received. You may register as a full team or as individuals. Individuals will be placed on a team of four. Be sure to fill out all information in case of any tournament changes. Please fill out the form and send to [john.pham@globalfest.ca](mailto:john.pham@globalfest.ca)

8TH ANNUAL GLOBALFEST GOLF TOURNAMENT	PRICE	QUANTITY	SUBTOTAL
GOLFER REGISTRATION	\$220	X _____	= _____
HOLE SPONSORSHIP	\$500	X _____	= _____
SPONSORSHIP PACKAGE - Putting Contest or Cocktail Reception	\$3,000	X _____	= _____
SPONSORSHIP PACKAGE - Golf Cart or Tee Gift	\$3,500	X _____	= _____
PRESENTING SPONSOR	\$10,000	X _____	= _____
<b>PRICES INCLUDE GST</b> ***GlobalFest will be offering a shuttle to and from Marlborough Mall to Muirfield Lakes Golf Club.***			<b>TOTAL</b> = _____

GOLFER INFORMATION	
NAME: _____	NAME: _____
EMAIL: _____	EMAIL: _____
PHONE: _____	PHONE: _____
NAME: _____	NAME: _____
EMAIL: _____	EMAIL: _____
PHONE: _____	PHONE: _____

PAYMENT INFORMATION	
PAYMENT TYPE: _____	<input type="checkbox"/> CHEQUE ENCLOSED (PAYABLE TO "GLOBALFEST")
NAME: _____	EMAIL: _____
NAME ON CARD: _____	PHONE: _____
CARD NUMBER: _____	EXP/CVC: _____
SIGNATURE: _____	