

### WHAT IS GLOBALFEST? WHY SHOULD YOU SUPPORT GLOBALFEST?

What originally began as a 5-day international pyro-musical fireworks showcase and multicultural festival has grown into a community agency that now actively presents and creates all year long. The underpinning of all our efforts as a not-for-profit organization is in community development and making Calgary a more vibrant, progressive, and inclusive community for all its residents.

#### **OUR PROGRAMMING INCLUDES:**

## GlobalFest - Reaching Out (Three Year Community Development Initiative)

In 2021 GlobalFest launched the new "Reaching Out" Initiative. As our influence extends into the community, we are reaching out to corporate partners with common alignment to our new mission and vision.













We seek support that goes beyond the financials. Support which encourages engagement. Thoughtful, active engagement. The best and brightest ideas will be sought and nurtured, and the reach will continue to grow. The need is great. The challenge is significant. The benefits for all our citizens will be substantial. We will encourage our collective community to be a better place for all. The Reaching Out Initiative expands on the works that GlobalFest has undertaken for many years, in five key areas:

\*NEW\* GlobalFest Groves - At full realization, GlobalFest Groves will be a series of in-community green spaces created collaboratively with OneWorld's cultural association partners. Located alongside pre-existing urban reserves, they will be casual gathering spaces, landscaped with trees, seating areas, interpretive installations and level space for community events. The intent is to ensure the Groves annually capture more in carbon emissions than generated by GlobalFest activities.

*Internships & Mentorships* -The Youth Leaders of Tomorrow Program has seen dozens of student interns, over the years, work closely alongside GlobalFest staff in every aspect of event coordination.

*Urban & Youth Arts Project* - The Urban Arts program has connected with over 10,000 youth since 2010, engaging them in art and literacy programs in- and after-school.

**Human Rights Forum** - GlobalFest's commitment is to 'Continue the Dialogue'. Moving from a single weeklong series to a more robust offering, with additional stand-alone community forums to explore the findings of the main event.

**OneWorld Cultural Programming** - Early 2021 GlobalFest Flavours launched, bringing the tastes of the international food booths at OneWorld into people's kitchens, with a bi-monthy live streamed cooking series.



OneWorld Festival's unique cultural performances, heritage pavilions and international cuisine promotes cultural inclusion and relevance within our city. A signature event in the OneWorld Festival is our annual Citizenship Ceremony. Held at Elliston Park, this annual tradition has enabled over 1,000 individuals to become new Canadian Citizens. In addition to advancing the recognition and appreciation of the many communities that comprise Calgary's cultural mosaic, GlobalFest also promotes the participation of cultural communities in partnership with organizations such as the Calgary Stampede, Calgary Zoo, Heritage Park, Calgary Tower, Calgary Downtown Association and Alberta Dragon Boat Festival.



GlobalFest International Fireworks Festival attracts international pyro-musical fireworks designers who illuminate the sky with a colliding orchestra of light and sound in celebration of our community's year of achievements. GlobalFest requires each designer to follow specific artistic requirements that result in presentations that cannot be seen anywhere else the world - making each night of the festival a world premiere presentation. In the past 19 years, countries from around the world have participated in this annual competition including China, Brazil, Chile, France, Germany, Italy, Japan, Spain, Mexico, India, the USA, and many more.



# **2022 GLOBALFEST GOLF CLASSIC**

This spring, GlobalFest will be hosting its 6<sup>th</sup> Annual GlobalFest Golf Classic on Monday, June 20, 2022. Please join us on the links as we indulge in the multiple food & beverage holes provided in what will be an adventurous, funfilled day of golf. All proceeds raised will go towards supporting the many community and youth development programs GlobalFest undertakes all year round, including the Human Rights Forum and Urban Arts Program.

SPONSORSHIP OPPORTUNITIES *Prices include 6ST	FRONT OR BACK 9 \$4,500	GOLF CART \$2,500 SOLD	COCKTAIL RECEPTION \$2,200	PUTTING CONTEST \$2,200	HOLE SPONSOR \$2,200 + Competition hole prize	HOLE-IN-ONE You cover the insurance: provide the hole-in-one prize & secondary closest to the pin prize	PRIZE DONATIONS Donate a prize to the auction or raffle
Corporate logo recognition in GlobalFest Official Program, Golf Program & Website	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	444	444	\$\frac{1}{4}\$	\$\frac{1}{2}\$	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Company name acknowledged in the GlobalFest Official Program, Golf Program & Website							\$\frac{1}{2}\$
Recognition during Cocktail Reception/Award Ceremony	4.4.4	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	\$\frac{1}{2}\dots	\$\frac{1}{2} \tag{\$\frac{1}{2}}\$	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Opportunity for company to display banner at Club House	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\				
Company name/logo on signage at Putting Green				\$\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			
Company name/logo on signage at Tee Box					\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	44	
Company name/logo signage on Golf Carts		44					
Opportunities to have designated representative available for networking opportunities			444	444	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	44	
Opportunity to themed putting contest around your product or service				44			
Opportunity to insert promotion or product sample in each golf cart		444					
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Complimentary Foursome		444	444	4.4.4	<b>英</b>		



# **GOLF REGISTRATION & SPONSORSHIP FORM**

Sponsorship and registration is on a first come, first served basis and is only reserved after full payment is received. You may register as a full team or as individuals. Individuals will be placed on a team of four. Be sure to fill out all information in case of any tournament changes. Please fill out the form and send to john.pham@globalfest.ca

6TH ANNUAL GLOBALFEST GOLF TOURNAMENT				QUANTITY		SUBTOTAL
GOLFER REGISTRATION					= _	
TEAM REGISTRATION			X		= _	
2 X TEAM REGISTRATION			X		= _	
SPONSORSHIP PACKAGE - Hole, Putting, Golf Cart or Cocktail Reception			X		=_	
FRONT OR BACK 9 SPONSORSHIP PACKAGE			X		= _	
***GlobalFest will be offering a shuttle to and from Marlborough Mall to Mu	uirfield Lakes Golf Club.	**		TOTAL	-	
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GOLFER INFORMATION						
NAME:						
EMAIL:	EMAIL:					
PHONE:	PHONE:					
NAME:	NAME:					
EMAIL:	EMAIL:					
PHONE:						
	:					
PAYMENT INFORMATION						
PAYMENT TYPE:			EN E T	CLOSED O "GLOBA	LFE	EST")
NAME:	EI	MAIL:				
NAME ON CARD: PHO						
CARD NUMBER: EXI						
SIGNATURE:						